

Name _____

Date _____

Big City Travel Brochure

You are a travel agent and you need to advertise a large city located anywhere in the world. To learn about your city you will “travel” there with Google Earth, books and the Encyclopedia Britannica online (<http://www.britannica.com/>). After doing your research, you will create a travel brochure educating others on what your city has to offer, including the physical and human characteristics that make it a special place.

Select a large city in the world that people are somewhat familiar with, but that you have never visited. (San Francisco, Chicago, Bangkok, Barcelona etc.) You must get this city approved by the teacher prior to creating your brochure.

At a minimum, each of the following items should be included in your brochure:

- 1. Three aerial photos of your city, all from different angles and views.**
- 2. One 3-D photo showing buildings located in your city.**
- 3. A description of at least three interesting physical features visitors to your city will see.**
- 4. A description of at least three interesting human features visitors to your city will see.**
- 5. A description of the surrounding area. Are there a lot of suburbs? Describe where your city is located.**
- 6. A description of why someone should or would want to travel to this city.**

You will be graded on:

- The accurate presentation of three of the human and three physical characteristics of your city
- Inclusion of the required number and type of photos
- An accurate description of the area in which your city is located
- A persuasive description of why people should visit your city
- Editing, neatness, and creativity
- Completing work on time

You will find directions on how to work with Google Earth on the back of this sheet.

Getting Started with Google Earth

1. Open Google Earth.
2. Look in the upper left-hand corner of the page. In the “fly to” search bar, type in your approved city.
3. When you are looking down on your city, use the tools in the upper right-hand corner of the page to move about your city. Practice flying around your city.
4. Hold down the shift key, the left button on your mouse (or touch pad) and pull the mouse toward yourself. The view of the screen should switch from a bird’s eye perspective to a street view. Explore your city from different perspectives.
5. In the lower left-hand corner of the page, you will find a “layers” section. In this section you can learn more about your city by turning on different map layers. For example, you can locate points of interest, webcams, street views, 3-D visuals and many other neat things to add to your travel brochure.
6. If you need guidance with the program, ask for help.